

The background of the slide features a large, faint watermark of the Alpha Kappa Psi logo. At the top is a sunburst with rays. Below it is a shield divided into four quadrants: top-left is yellow with a white crown, top-right is black with a white crown, bottom-left is light blue with a yellow ship, and bottom-right is black with a white crown. A banner at the bottom contains the Greek letters 'Αλφα Κappa Ψι' in yellow.

ΑΚΨ

**Alpha Kappa Psi:
Shaping People, Shaping Business**

*“Alpha Kappa Psi is recognized as the premier
developer of principled business leaders.”*

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Corporate Sponsorship Program 2011

In 1904, ten men at New York University desired a new type of organization that focused on the professional aspects of business while being worthy of the title of "fraternity". Through this wish, Alpha Kappa Psi was born. Since its inception, it has grown to more than **235,000 members**.

The Alpha Nu Chapter was founded in 1923 at the University of Arizona. The Chapter prides its self in upholding the motto and objectives of the Fraternity. Each meeting is conducted in a professional manner and throughout each semester, professional speakers in all aspects of business come to speak about their organizations and experiences. We also take part in community service events around the local community. Our members have a deep appreciation for our local 70+ brothers that resound in great friendships and brotherhood.

You're Invited

Local corporations, financial institutions, restaurants, and others are all invited to become Corporate Sponsors!

Your support will be targeted to all students at the University of Arizona with emphasis at the Eller College of Management.

Aligning your organization with Alpha Kappa Psi will increase your company's visibility around campus and the community while demonstrating your support for one of Arizona's elite student organizations.

Partnering with AKPsi allows you to reach out within the student community and not only increase exposure, but also open the door for future recruitment opportunities.

By becoming an Alpha Kappa Psi sponsor today, you are entitled to one of the following two packages (*Gold or Silver*) listed below!

Core Values

- **Brotherhood** - Trust, respect, cooperation, companionship, and aid to Brother Members is the expected norm
- **Knowledge** - Education and experience, whether gained in the classroom or the workplace, is emphasized and shared
- **Integrity** - All actions, whether in business or in life, are guided by honesty, ethics, and fairness
- **Service** - Sharing of time, talent, and treasure with both communities and with our Fraternity is a priority
- **Unity** - A common understanding of our vision and values that transcends chapter, generation, and profession is utilized to anticipate and create the future

Packages

1. **Campus-Wide Company Promotion**
AKPsi is involved with numerous activities around campus as well as our own homecoming, alumni dinner, and Rush. Your name will be marketed side by side with ours.
2. **Recruiting and Campus Interviewing**
Our chapter mailing list will be available for you to target motivated and skilled members interested in careers with your company.
3. **Logo Visibility on Web**
Your company logo will appear on our corporate sponsorship tab portion of our website which is currently ranked third on Google under “AKPsi” and “Alpha Kappa Psi.”
4. **Special Invitations to Guest Speakers**
Your representatives will be offered first dibs on scheduling guest speakers to expose your company’s mission and vision to our chapter.
5. **Room and Auditorium Rental Discount**
Partnership permits your company to rent out University classrooms or auditoriums to conduct seminars or recruiting sessions at 33% the original price.
6. **Logo Visibility on Promotional Materials**
Your company logo will appear on all AKPsi-related T-shirts and flyers.



NAVY PACKAGE

- Campus-Wide Company Promotion
- Recruiting and Campus Interviewing
- Logo Visibility on Web
- Special Invitations to Guest Speakers



GOLD PACKAGE

- All Elements of NAVY PACKAGE
- Room and Auditorium Rental Discount
- Logo Visibility on Promotional Materials

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Contact Us



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Alpha Kappa Psi
Alpha Nu Chapter
The University of Arizona

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Corporate Sponsorship Application

Corporation Name: _____

Street Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____ Website: _____

Contact Name: _____ Contact Title: _____

Email: _____

Select Your Sponsorship

Navy

Total: \$750

Gold

Total: \$500

Select Your Payment Method & Schedule

Send an Invoice

COD

Send invoice:

Once for full amount

Per Semester

Per Year

Printed Name: _____

Signature: _____ Date: _____